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ABSTRACT

The entries in this extensive bibliography note films and other audiovisual materials that are suitable for use in courses in speech communication. The film entries are arranged according to the following headings: communication theory, encoding and decoding, group communication, intercultural communication, interpersonal communication, intrapersonal communication, mass communication, public communication, and organizational communication. In addition to the annotated film entries, the bibliography also includes lists of audio cassettes and transparency kits, a source directory, and an alphabetical list of the films. (MAI)

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A SELECTED BIBLIOGRAPHY OF AUDIO-VISUAL RESOURCES

FOR

COURSES IN SPEECH COMMUNICATION

Compiled by:

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and
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NEW MEXICO STATE UNIVERSITY

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Speech Department
New Mexico State University

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TO THE EDUCATIONAL RESOURCES INFORMATION CENTER (ERIC) AND USERS OF THE ERIC SYSTEM."

Presented at

1976 BASIC COURSE CONFERENCE

WESTERN SPEECH COMMUNICATION ASSOCIATION

SAN FRANCISCO

November 20, 1976

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****All fees cited herein are quotations from the most recent editions of film catalogues available to the compilers. Fees should therefore be considered approximations and the compilers assume no responsibility for their currency or accuracy. ****

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SIU -Southern Illinois University
STR -Henry Strauss Company
TFC -Teaching Films Custodian
UA -University of Arizona
UC -University of Colorado
UCEMC -University of California--Extension Media Center
UNICEF -United Nations Films
YAF -Young America Films

COMMUNICATION THEORY

AVOIDING COMMUNICATION BREAKDOWN P,CU,IU,UA
Portrays a number of ways in which communication ineffectiveness causes time, money, energy, and production losses, then illustrates solutions. From Berlo Effective Communication Series.
$9.25 Color 24 min. 1965.

COMMUNICATIONS EXPLOSION, The CAFC,UA,IO
Investigates the world of the twenty-first century, with particular reference to patterns of communication and their projected impact upon man. From Twenty First Century Series.
$9.25 Color 25 min. CBSTV 1967.

COMMUNICATIONS PRIMER IO
Animation and other techniques are used to illustrate communications models. Excellent overview and evaluation of the Shannon-Weaver model, the concept of "noise," and the utilization of redundancy in language. Good basic film for those unfamiliar with conceptual theories of communication.
$9.90 Color 23 min. 1965.

COMMUNICATIONS REVOLUTION P,IO
Conversation between Marshall McLuhan, Edgar Dale, Gilbert Seldes, and Keith Tyler on contemporary status of communication study and projections as to future progress.
$7.25 B/W 22 min. 1968.

DEVELOPMENT OF COMMUNICATIONS--FROM TELEGRAPH TO TV (2nd ed.) CAFC,CU
Shows man's efforts to communicate--devices which have been invented to improve communication, and their effects on the social, cultural, and economic life of the public.
$3.00 to $5.00 B/W 10 min. EBF 1964.

EGO STATES IO
Introduces and backgrounds development of Transactional Analysis, using TV panel show format, with a series of illustrative vignette inserts.
$14.20 Color 30 min. 1974.

E.S.P.: THE HUMAN "X" FACTOR IO,IU
Film visits the Parapsychology Laboratory at Duke University, where J.B. Rhine explains why and how he is investigating extra-sensory perception. Defines and demonstrates clairvoyance, psychokinesis and precognition.
$7.90 B/W 30 min. NET 1965.

EXPANDING WORLD OF COMMUNICATION IO
A fast-paced and contemporary look at the many technologies being used to expand our ability to communicate effectively.
$8.04 Color 28 min. 1974.

GAMES PEOPLE PLAY: THE THEORY IU
Interviews with Eric Berne, during which he explains the assumptions upon which his theory of transactional analysis is based. Berne also discusses the relationship of his method of T.A. to more traditional methods of psychoanalysis. Games such as "RAPO" and "PTA" are described in detail.
$6.75 B/W 30 min. NET 1967.

GAMES PEOPLE PLAY: THE PRACTICE IU
Interviews author-psychologist Eric Berne concerning his use of the terms "game," "script," "ego-state," and "transaction" rather than "interaction."
$6.75 B/W 30 min. NET 1967.

GET THE MESSAGE CAFC
Presents an animated history of human communication. Stresses that in modern times the message is often more complicated than the means of communication. From the Personal Motivation Series.
$7.50 to $9.50 Color 12 min. Disney.

HOW TO JUDGE AUTHORITIES
Analyzing and resolving what appears to be conflicts between authoritative statements. Basic Study Skills Series.
$3.00-$4.00 B/W 10 min. COR 1948.

LOGOTHERAPY (Viktor Frankl)
An interview between Bordon Deckett and Viktor Frankl on the general subject of logotherapy--the therapeutic benefits of having purposes or goals in life. Behavioral Sciences Media Laboratory, University of Oklahoma Medical Center, 800 N.E. 13th Street, Oklahoma City, Oklahoma 73104.
27 min. 1965.

MAKING YOURSELF UNDERSTOOD CAFC,IO
Explains that in communication, there are at least five elements to be expressed: who, what, to whom, how, and with what effect. Points out the need for mutual understanding on the part of the speaker and his audience.
$5.60 B/W 14 min. EBF 1952.

THE ORATOR IO
Animated portrait of the circular nature of true communication, with stress on sensitivity to and adaptation to feedback.
$5.50 Color 11 min. McGH 1969.

PROCESS OF COMMUNICATION P,IU
Presents models, theories, and practical examples of various aspects of communication as a process and shows diagrammatic communications models which encompass the concept of noise.
$7.70 Color 46 min. 1968.

PRODUCTION 5118 P,IO
A non-conventional view of human communication and the problem of understanding others. Dramatized incidents may seem dated but illustrate how and why person-to-person communication is frequently misperceived. Champion Paper Series.
$9.97 Color 29 min. 1955.

PSYCHOLOGY OF HUMOR, A ASSOC
University of Houston psychologist Richard Evans discusses the psychology of humor with comedians Buddy Hackett and Johnny Carson.
20 min. 1964.

PUBLIC OPINION P,CU
What it is, how it is formulated and influenced, and what it can accomplish. Thirty years old.
$3.00 - $4.00 B/W 10 min. EBF 1946.

SOCIAL ANIMAL, THE P,IU,UCEMC
Excellent film for understanding certain "classic" research in social psychology. Film is built around explanation of research design and results by ASCH (line depth); Schachter (deviate exclusion); Festinger (cognitive dissonance); and Deutsch (interpersonal bargaining).
$14.00 B/W 29 min. NET 1963.

SPEECH CHAIN MBT,IO
Bell Telephone film dealing with the physics and anatomy-physiology of spoken language. The vocal folds, the ear, and the action of nerves transmitting impulses to the brain are all described.
$8.36 Color 19 min. MBT 1963.

WHY STUDY SPEECH? IO
A faculty advisor explains to a student why and how the study of communication skills will be useful to him in all areas of daily life.
$4.30 B/W 11 min. McGH 1955.

ENCODING AND DECODING

ALPHABET CAFC,UA
Analyzes the English writing system and traces the origin, development and spread of the alphabet. Explains various writing systems, including Sanskrit, Chinese and Arabic. Discusses hieroglyphics in the development of written language. From Language and Linguistics series.
$7.50 - $9.50 B/W 29 min. NET 1957.

ALPHABET CONSPIRACY, PT. 1 CAFC,UA
The story of the science of language and linguistics centered around plot to destroy the alphabet and all languages. Cartoon animation and special documentary sequences.
$3.00 Color 30 min. Bell Science Series 1959.

ALPHABET CONSPIRACY, PT. 2 CAFC,UA
Conclusion of story of plot to destroy the alphabet and all language. Combination of cartoon animation and documentary sequences.
$3.00 Color 30 min. Bell Science Series 1959.

ALPHABET, THE MARK OF MAN CAFC
Portrays the development of and traces the consequences of one of man's greatest inventions, the alphabet.
$7.50 Color 20 min. 1968.

BERFUNKLE P,IO
Cartoon portrayal of how one word carries numerous meanings through humorous adventures of character seeking definition of the word "Berfunkle."
$6.10 Color 11 min. 1964.

THE BOX AUDB
Study of a stranger who enters a bar with his "box," the curiosity and interpretations it arouses, and the reactions when another "box" arrives.
$12.50 Color 7 min. 1967

COMMUNICATION BY VOICE AND ACTION CAFC
Shows how communication is a two-way proposition between the speaker and the listener and that posture, voice, facial expression and body movement contribute to correct interpretation. From Art of Communication Series.
$7.50 - $9.50 Color 13 min. CEN 1969.

CREATIVE BODY MOVEMENTS--TRANSPORTATION CAFC
Shows that body movement is a medium of physical self-expression which is often a manifestation of creative interpretation of perceptual translation. Attempts to combine two or more of these learning approaches.
$5.50 - $7.00 Color 11 min. 1968.

DEFINITION OF LANGUAGE CAFC,UA
Explains the relationship between language and why we sometimes feel one is older, better, or more difficult to learn than another. Discusses language patterns and how they affect the learning of a language From Language and Linguistics Series.
$7.50 - $9.50 B/W 30 min. NET 1957.

DEVELOPING IMAGINATION IO
Can be tied in well with perception, invention, creativity, and encoding in communication.
$4.30 B/W 11 min. COR 1950.

DIALECTS CAFC,UA
Explains dialect differences in standard English. Five peopel from different geographical areas in the U.S. illustrate pronunciation differences. Language and Linguistics Series.
$7.50 - $9.50 Color 30 min. NET 1957.

DISCOVERING LANGUAGE--THE ALPHABET STORY CAFC
Presents the history of written language, showing the development of different codes, from prehistoric picture writing to Egyptian hieroglyphics, to the Phoencian, Greek and Roman alphabets. Shows that the alphabet is one of several possible systems of writing and explains why it is a good system.
$7.50 - $9.50 Color 14 min. COR 1973.

DISCOVERING LANGUAGE--HOW WORDS GET NEW MEANINGS CAFC
Shows how words may change to fit new needs, or be adapted to be more general, more specific, more positive, or more negative.
$5.50 - $7.00 Color 11 min. COR 1973.

DO YOU KNOW HOW TO MAKE A STATEMENT OF FACT? IO
Applicable to semantics, language and encoding units.
$7.40 B/W 30 min. NET 1956.

EFFECTIVE LISTENING IO
Demonstrates importance and techniques of developing good listening habits.
$6.90 B/W 17 min. McGH 1961.

EXPERIENCE AS GIVE AND TAKE IO
By using Ames's "trapezoid window," Hayakawa illustrates that experience involves a transaction between perceiver and thing perceived. From Language in Action Series.
$7.90 B/W 30 min. 1956.

FACE CAFC
Shows experimentalism in cinema but also the potential of facial expression in communication through animation of an engraving of a woman's face, with expressions ranging from elegant beauty to absurdity.
$5.50 - $7.00 Color 11 min. 1968.

FIDELITY OF REPORT IU,IO,PCR
A silent audience-participation device designed to demonstrate the difficulty of accurate observation and report. A dramatic sequence shows a woman robbed while awaiting a bus. After this sixty second sequence the projector is stopped and a standard set of questions, accompanying the film, is given to the audience. The sequence then is repeated for the audience. Dated but still can be effectively used.
$3.00 B/W 6 min. 1946.

HAND, THE CAFC,IO
Uses puppet animation to present a stylized allegory dealing with two symbols, a hand and a man. Hand represents a force that causes one to do what he does not wish to do. Man is a mask that may conceal any human face, its expression being dictated by the situation. Produced in Czechoslovakia.
$7.50 - $9.50 Color 19 min. 1966.

HIDING BEHIND THE DICTIONARY IO
Hayakawa illustrates how dictionaries are prepared and points out that dictionary editor-writers are historians, not law givers. From Language in Action series.
$7.90 B/W 30 min. NET 1959.

HISTORY OF THE ENGLISH LANGUAGE CAFC,UA
Traces the development and spread of the English language, showing the breakdown of proto-German into its descendant languages. Discusses the dialects of England around 600 A.D. and shows how vocabularies change as cultures mingle. From Language and Linguistics Series.
$7.50 - $9.50 B/W 30 min. NET 1957.

HOW TO OBSERVE CAFC
Explains how to develop the skill of observation and shows the importance of this ability in many communication situations.
$4.00 - $5.00 B/W 11 min. COR 1950.

HOW TO SAY WHAT YOU MEAN IO
Deals with communication breakdowns and problems and methods of avoiding or solving them. Hayakawa starts from sign-symbol distinction.
$7.90 B/W 30 min. NET 1956.

THE INTERVIEW AUDB
Funny sequence based on a "square" announcer interviewing a "hip" horn player. A good study in encoding and decoding, based on the announcer's confusion and the horn player's discouragement.
$10.00 Color 5 min. 1960.

INTERVIEWING: BASIC COMMUNICATION SKILLS CAFC
Helps develop both verbal and non-verbal skills in dyadic communicative settings such as interviewing.
$10.00 - $12.50 Color 27 min. 1970.

JUST WHAT IS GENERAL SEMANTICS? IO
Dr. Irving Lee reviews Alfred Korzybski's pioneering work in the elements of communication that lead to interpersonal misunderstanding.
$7.40 B/W 30 min. NET 1955.

LANGUAGE AND COMMUNICATION IO
Designed to help the student develop skills in language communication. Describes our heritage of spoken and written language.
$8.67 Color 17 min. 1962.

LANGUAGE BY GESTURE PCR
Unrehearsed meeting between two persons unable to speak one another's language. Learning a language without the aid of a translator is demonstrated.
$6.10 B/W 28 min.

LANGUAGE AND MEANING CAFC
Defines meaning from the linguistics point of view. Explains the role that structure plays in determining meaning from language. Discusses the relationship of para-language and kinesics to language and meaning. From the Language and Linguistics Series.
$7.50 - $9.50 B/W 30 min. NET 1957.

LANGUAGE AND WRITING CAFC
Defines language by explaining the distinction between language and writing. Shows the relationship between written and spoken language by studying vowels, intonation patterns and distribution patterns. From Language and Linguistics Series.
$7.50 - $9.50 B/W 30 min. NET 1957.

LISTEN, PLEASE CAFC
Depicts a day in the life of an average plant supervisor, emphasizing the high proportions of his time and attention that must go to listening. From the Modern Management Series.
$5.50 - $7.00 Color 10 min. 1959.

LISTENING SKILLS, AN INTRODUCTION CAFC,IO
Provides pointers for improving listening habits: paying close attention, thinking about and mentally reviewing what is being said, and responding to the communicator. Studies distractions and how to cope with them. Beginning or remedial level.
$5.50 - $7.00 Color 11 min. COR 1965.

LISTEN WELL, LEARN WELL CAFC
Depicts children playing listening games. They learn how to pick out important sounds, how to concentrate on the sounds, and how to visualize the sounds.
$4.00 - $5.00 B/W 11 min. COR 1951.

MAKING SENSE WITH SENTENCES CAFC
Explains what a complete sentence is and why we should complete sentences we write. Answers questions about complete thoughts and how they are expressed. Beginning or remedial level.
$4.00 - $5.00 B/W 11 min. COR 1950.

MAPS AND TERRITORIES CAFC, IOWA
Discusses the power, potential and limitations of symbols, with emphasis on the significance of the communications network in which humans live. Defines concepts as "maps" and human experience as "territories." From Hayakawa's Language in Action Series.
$7.50 - $9.50 B/W 29 min. NET 1956.

MEANINGS ARE IN PEOPLE UA,CAFC
Dr. David Barlo uses dramatic re-enactments to show how misunderstandings occur when managers and subordinates are at cross purposes. He directs attention to common communication breakdown points and how to handle them.
$9.25 Color 24 min. 1965.

MESSAGE TO NO ONE IO
Uses one family's experience to show the differences between listening and hearing and the conseqeunces of only hearing.
$4.00 Color 26 min. 1960.

NATURE OF LANGUAGE AND HOW IT IS LEARNED, The CAFC,IO
Discusses the nature of language: how it is learned and the validity of the oral approach to teaching. Presents examples of speech from a wide range of cultures. From the Principles and Methods of Teaching a Second Language Series.
$7.50 - $9.50 B/W 32 min. MLA 1962.

NEIGHBORS AUDB
Non-verbal study of two people who have lived happily side by side for some time, but who come to blows over a flower growing on their property line. An Academy Award winner.
$5.00 Color 9 min. 1952.

OBSTRUCTION TO CRITICAL LISTENING AND READING IO
Illustrates a variety of obstructions to critical perception, then suggests techniques for becoming more analytical and perceptive.
$7.10 B/W 30 min. 1959.

ON THE DIFFERENCE BETWEEN WORDS AND THINGS IO
Focuses on language, general semantics, and the fact that meanings are in people. Talking Sense Series.
$7.40 B/W 30 min. NET 1955.

ORPHEON IO
An amusing portrayal of the potential of non-verbal communication, done with humorous and imaginative animation.
$5.20 Color 8 min. McGH 1966.

SAY WHAT YOU MEAN CAFC
Dramatizes events in the life of a student and other members of a college speech class and shows how to choose language that clearly states an idea, is appropriate for the listener, and is forceful. From Communication Series.
$6.00 - $7.50 B/W 20 min. McGh 1958.

A SENSE OF HEARING MBT
Bell Telephone film showing many beautiful sequences dealing with everyday sounds we so often take for granted. A series of animated scenes in the latter portion of the film shows how sound passes through middle and inner ear and thence to the brain.
FREE Color 10 min. 1969.

SOUNDS OF LANGUAGE, The CAFC,IO
Explains various language sound systems, intonation, pattern, rhythm, stress and distinctive features. Points out that a problem in learning a second language is the tendency to carry over sound patterns of one's native language. Based on a Spanish class for English speakers. From Principles and Methods of Teaching a Second Language Series.
$7.50 - $9.50 B/W 32 min. MLA 1962.

SPEECH: EFFECTIVE LISTENING CAFC
Demonstrates the importance of skilled listening in the communicative process. Discusses ways to develop good listening habits.
$6.00 - $7.50 B/W 15 min. YAF 1959.

STRANGE CASE OF THE ENGLISH LANGUAGE IO
Idiosyncracies of the English language and some of its more famous users.
$20.00 Color 48 min. CBS 1968.

TALKING OURSELVES INTO TROUBLE CAFC,IO
Discusses general semantics and how undifferentiated reactions to words can lead to lack of or unsatisfactory communication. Develops the idea that language determines limits of a person's world. From Language in Action Series.
$7.50 - $9.50 B/W 29 min. NET 1959.

TASK OF THE LISTENER IO
This selection from Hayakawa's Language in Action series may seem dated but the emphasis on the nature of self and the importance of self-concept and self-disclosure to communication is relevant.
$7.90 B/W 30 min. NET 1959.

WHAT HOLDS PEOPLE TOGETHER IO
Man's primary means of survival is communication. Hayakawa explains how human society has evolved through various stages of organization, each based on the need and the ability to communicate. Builds ultimately to inter-cultural communication.
$7.90 B/W 30 min. NET 1959.

WHAT IS LANGUAGE? IO
Dr. Hayakawa points out that language is a series of self-contained systems, and words consequently have different meanings in different linguistic systems. He warns against "premature assumption of understanding." From Language in Action Series.
$7.90 B/W 30 min. NET 1959.

WHO MAKES WORDS? IO
Suggests that knowledge of word derivations and their patterns is a vital linguistic tool.
$4.20 B/W 11 min. COR 1948.

WHY DO PEOPLE MISUNDERSTAND EACH OTHER? IO
Analyzes how the misconception that words have a single, fixed, universal meaning can lead to misunderstanding, tension, conflict, and interpersonal breakdowns.
$7.40 B/W 30 min. NET 1955.

WHY WE LISTEN CAFC
Stresses the importance of attentive listening, being careful not to let outside interruptions disturb the listening process. From Study Series, Part 4.
$5.50 - $7.00 Color 6 min. 1966.

WORDS THAT DON'T INFORM IO
Hayakawa is pointing out in this session that pre-symbolic utterances, expressing our internal condition, are the equivalent of expressive gestures and thus are not purely informative. Part of Language in Action Series.
$7.90 B/W 30 min. NET 1959.

WORDS AND THEIR MEANING IO
Designed to illustrate that word for word transliteration from language to language does not produce valid results--good for use in intercultural study.
$9.15 B/W 32 min. 1962.

G R O U P C O M M U N I C A T I O N

ALL I NEED IS A CONFERENCE P,IO
Older film but still fairly relevant. Some do's and don'ts on how to lead a meeting. Reluctant conferees bring with them an unseen assortment of personal and business problems and private agendas. Emphasizes that in order to deal successfully with whatever problem is on the table, you must first know how to deal with the people around it.
$7.80 Color 28 min. 1954.

BELONGING TO THE GROUP CAFC,IO
Stresses the importance of belonging to a group in school, at work, and in the community. Two families gain acceptance in a new community by proving themselves capable in their work but also by showing an interest, understanding, and respect for their fellow citizens. Nearly 25 years old.
$6.00 - $7.50 B/W 16 min. EBF 1952.

BUILDING AN ORGANIZATION P,UCEMC
The obstacles encountered by a new community action organization in Buffalo, New York, as it begins to work for recognition are graphically portrayed. Part of the "Organizing for Power Series" by Saul Alinsky.
$16.00 B/W 38 min. 1968.

CARL ROGERS CONDUCTS AN ENCOUNTER GROUP P
Demonstrates the various phases of the group process, with Rogers narrating.
Color 70 min. 1971.

COME OUT, COME OUT, WHOEVER YOU ARE IU
Many mental patients become so dependent upon the hospital that they resist release. Film illustrates "confrontation therapy" with nine long-term patients. Startling successes are achieved.
$13.50 B/W 59 min. NET 1971.

CONTINUING RESPONSIBILITY, A P,UCEMC
Saul Alinsky's technique creates an ongoing organization, firmly rooted in the community, as demonstrated in the Woodlawn organization in Chicago. Part of Alinsky's "Organizing for Power Series."
$18.00 B/W 43 min. 1968.

CRITICAL THINKING: MAKING SURE OF FACTS IO
Uses reading, listening and televiewing to illustrate how to evaluate factual material.
$6.10 Color 11 min. COR 1972.

DEVELOPING LEADERSHIP CAFC
Especially applicable to group dynamics and problem solving-decision making exercises.
$3.75 B/W 11 min. COR 1949.

DISCUSSION IN A DEMOCRACY IO
Gives an extensive view of the role of group processes and interaction in a democratic society.
$4.30 B/W 11 min. COR 1949.

DYNAMICS OF LEADERSHIP SERIES IU,UCEMC
Designed as a community training program for more effective group action and democratic process, each of five films features group drama, interspersed with commentary of Malcolm Knowles of Boston University.
Each film: $13.00 B/W 30 min. NET 1963.

DYNAMICS OF NEGOTIATIONS IO
Dramatically portrays processes of mediation and negotiation in a contemporary setting of collective bargaining within an educational system.
$11.80 Color 45 min. 1973.

EXPERIMENTAL STUDIES IN SOCIAL CLIMATES OF GROUPS P,IO
Hidden camera views unrehearsed activities of a series of boys' clubs organized experimentally with either democratic, autocratic, or laissez faire atmospheres. Narrator explains each situation and discusses graphs which illustrate research findings. From the original films of Kurt Lewin.
$7.70 B/W 35 min. 1953.

GETTING THE FACTS IO
Demonstrates that people must be well informed in order to make intelligent decisions. Explores the role of the media in providing that information.
$6.08 B/W 16 min. EBF 1953.

GREAT DEBATE: LINCOLN vs. DOUGLAS, THE IO
An effective re-enactment of the key segments of those debates and the issues underlying them. Hal Holbrook as Lincoln.
$12.00 Color 30 min. EBF 1965.

GROUP DISCUSSION P,IO
Covers types of discussion and leader and member responsibilities in the process of group problem solving.
$4.70 B/W 12 min. 1954.

GROUP DYNAMICS: GROUPTHINK IO
Irving Janis discusses his book, Victims of Groupthink. Dramatized situations illustrate the symptoms of "groupthink," closing with the best example of all: Watergate.
$12.82 Color 22 min. 1973.

HOW T-GROUPS WORK IO
Shows a group of strangers struggling to become a group and gradually succeeding. Illustrates a variety of leadership and behavior styles.
$15.15 Color 25 min. 1973.

HOW TO CONDUCT A DISCUSSION P,IO
To help the members of a discussion group to evaluate themselves, to show the responsibility of the discussion leader, and to interest general audiences in the potentials of discussion.
$7.30 B/W 22 min. EBF

HOW TO JUDGE THE FACTS CU
Nearly thirty years old but its warnings against over-dependence upon platitudes, false analogies, inferences and assumptions are still relevant. Basic Study Skills Series.
$3.00 - $4.00 B/W 10 min. COR 1948.

IDEAS IN COMMUNICATION IO
Sources of ideas, lines of argument, and materials for effective speaking and writing.
$7.10 B/W 30 min. 1959.

LEARN TO ARGUE EFFECTIVELY IO
Clarifies the role of persuasive argument in interpersonal communication. Stresses purposeful argument on worthwhile subjects, but they were worthwhile a quarter century ago, and may seem dated.
$4.30 B/W 11 min. COR 1951.

MEETING IN PROGRESS IO
Viewers are asked to decide at twelve critical points in a typical problem-solving conference which group-relations or task function they would use if they were the leader of such a group.
$12.05 Color 43 min. 1970.

MR. CHAIRMAN: THE FUNDAMENTALS OF PARLIAMENTARY LAW IO
Demonstrates why rules of order are essential to the process of democratic discussion and group decision making and suggests ways of adapting rules to size and type of group.
$6.90 Color 13 min. EBF 1960.

PICTURE IN YOUR MIND P,IO
The important theme of inter-group relations is examined. The initial half of the film develops the origins of prejudice and the second half appeals to the viewer to re-examine his own mind to determine whether his mental picture of his fellow man is realistic or distorted.
$7.36 Color 16 min. 1949.

RIGHT OR WRONG (MAKING DECISIONS) IO
Moral decisions have to be made by a number of people as a result of a single broken window.
$4.35 B/W 11 min. COR 1951.

ROOM FOR DISCUSSION CU
Examines the nature and functions of traditional formats of discussion in both their personal and broader democratic aspects.
$4.50 B/W 25 min. EBF 1952.

SMALL GROUP LEARNING IDEA
The importance of small groups in learning and problem solving is emphasized. Organizing for effective group interaction is discussed.
Color 18 min.

STRATEGIES OF SMALL GROUP LEARNING IDEA
Scenes from classrooms in which small group methods are being utilized. A number of different group formats are shown and the rationale behind each is discussed.
Color 25 min.

THIRTY FOURTH HOUR, THE ASSOC
Participants in a marathon basic encounter group try to be honest with each other, taking a close look at their own hang-ups. Participants include a priest, a nymphomaniac, an unfaithful wife, an unloving man, and others.
Color 27 min. 1968.

TITICUT FOLLIES GROVE
Prize winning documentary made at the Institute for Criminally Insane at Bridgewater, Mass. Highly controversial. Release of the film touched off a bitter political and legal battle in Massachusetts.
Grove Press Film Library, 80 University Place, New York, N.Y. 10003.
B/W 85 min. 1967.

INTER-CULTURAL COMMUNICATION

AN AMERICAN GIRL (THE PROBLEM OF PREJUDICE) AUDB
Story of a non-Jewish teenage girl who tests the democratic tradition in her town by wearing a bracelet with Jewish symbols, and her encounters with responses to anti-Semitism.
$10.00 B/W 28 min. 1958.

BATTLE OF EAST ST. LOUIS, THE UA,IO
A documentary film relating how communicative success headed off what appeared an inevitable racial explosion.
$11.95 Color 46 min. CBS 1971.

BEYOND ALL BARRIERS MBT
The contribution of communications to man's knowledge and understanding of his fellow man is strikingly portrayed in this award-winning documentary, filmed in the far corners of the globe. Magnificent color photography.
Color 27 min. 1964.

BLACK HISTORY: LOST, STRAYED OR STOLEN IO
Bill Cosby cleverly reviews a history of prevalent attitudes, black and white, and their effect on the Black American.
$22.05 Color 54 min. CBS 1968.

BLACK AND WHITE UPTIGHT BUDG,IO
Social and economic differences between blacks and whites are caused by historical inequities in education, economic opportunity, and law enforcement. Examples are effectively portrayed with actor Robert Culp narrating.
$15.00 Color 30 min. 1969.

CHARLIE, YOU MADE THE NIGHT TOO LONG ASSOC
Affluent whites are driving through a ghetto when their car breaks down. They seek refuge in a bar. Their attempts to get a cab and to seek help from an auto club are both unsuccessful. With a riot about to break out in the ghetto, the whites are confronted by militants. Angry exchanges develop, but in the process, real dialogue begins and each side gets to know each other better.
28 min. Paulist Prod. 1969.

CITY I SEE, THE
Reveals some positive sides of city living and some arguments for reversing the flight to the suburbs.
$10.00 Color 14 min. Arthur Barr Prod., P.O. Box 7-C Pasadena, Calif. 91104

CIVIL RIGHTS MOVEMENT--THE PERSONAL VIEW IO
Opens with scenes revealing attitu-es of fear, hate, and suspicion between races. Explores the problem of community race relations, revealing improved communication as the key to success.
$7.20 B/W 25 min. EBF 1966.

COMMUNICATIONS AND OUR TOWN CAFC,UC
Shows a variety of types of communication, divided into those seen and those only heard. This web of communication is explained in terms of its social effect as a link between people of a typical community.
$4.00 - $5.00 B/W 11 min. 1946.

CORNER, THE AUDB
Documentary study of the Chicago Vice Lords, typical youth gang of the 1960s, focusing on their language, codes, and attitudes.
$15.00 B/W 25 min. 1963.

DECISION AT DELANO
Award winning film review of Cesar Chavez-led farm worker activities, based primarily on skillful use of oral persuasion. Cathedral Films. P.O. Box 1608, Burbank, Calif., 91507.
$15.00 B/W 26 min. 1967.

I HAVE A DREAM: THE LIFE OF MARTIN LUTHER KING IO
The story of King's dedication of his life to the furthering of the civil rights movement and the betterment of the lot of his people.
$10.90 B/W 35 min. CBS 1968.

I WISH I KNEW HOW IT WOULD FEEL TO BE FREE PCR
Candid interviews with Blacks living in a New Haven, Connecticut ghetto. Intimate scenes in a pool hall, barbershop, and on the street. Opinions of black power advocates and black law enforcement agents. Accompanied by music of Nina Simone.
$4.60 Color 20 min. 1968.

MALCOLM X IO
Biography of Malcolm X, leader of the Black Muslim movement until his assassination in 1965. Traces his life from public school to Black America community leadership.
$11.35 Color 23 min. 1971.

NOTHING BUT A MAN AUDB
Semi-commercial and extremely well-dramatized award winning film. Personal struggle of a southern Black and his wife in a hostile society. Emotional adjustment to the problems of earning a living and supporting a family, with peace and dignity, becomes poignantly difficult in Alabama in the mid 1960s.
$65.00 B/W 92 min. 1965.

OH! WOODSTOCK IO
The film segment of the famous Festival chosen for this film acutally is repeated during the film in an unusual approach to the "Generation Gap." The first time through, a group of young people who attended the Festival comment. Then, the repeat segment is commented on by a group of professional adults.
$12.95 Color 26 min. NBC 1969.

OH! DEM WATERMELONS AUDB
Symbolic and surrelistic satire. Lampoons the most derisive Negro sterotype of them all--the watermelon. Great discussion-starter for black-white encounter groups.
$15.00 Color 12 min. 1965.

THE PREJUDICE FILM IO
David Hartman narrates this examination of the historical origins and contemporary forms of prejudice in our society, with emphasis on the individual's role.
$14.20 Color 29 min. 1973.

A SEASON FOR CELEBRATION ASSOC
A lesson on how to bridge inter-racial communication gaps. One summer in the life of Chicago's Free Street Theatre.
User pays return postage only Color 28 min.

SOME ARE MORE EQUAL THAN OTHERS IO
Considers the inequities in the legal treatment of ethnic and economic minorities with some consideration of possible remedies.
$10.90 B/W 40 min. CBS 1971.

STRUGGLE FOR LOS TRABAJOS IO
Deals with the U.S. Equal Employment Opportunity Commission's handling of a typical violation of the rights of a Chicano.
$15.13 Color 58 min. 1973.

SUNDAY McGH
Study in communication interference when youth and New York City police confront each other on the issues of congregating and folk singing on a Sunday afternoon.
B/W 16 min. 1961.

YO SOY CHICANO IO,IU
The Chicano experience, from its roots in pre- Columbian history to the present, is portrayed through re-enactments of key events. Solutions to Chicano problems are discussed with Corky Gonzales, Dolores Huerta, Jose Guitierrez, and Reies Tijerina.
$21.50 Color 59 min. 1972.

I N T E R P E R S O N A L C O M M U N I C A T I O N

APPLYING FOR A JOB CAFC
Discusses the things many young people say and do doing an interview which impair their chances to get a job. After illustrating common mistakes, the film explains what should be done.
$5.50 - $7.00 Color 11 min. 1970.

APPLYING FOR A JOB CAFC,IO
Explains how to apply for a job, how to dress for the interview, what kind of job would be best for you, and what kind of training is needed. From the Careers in the Office Series.
$7.50 - $9.50 Color 13 min. EBF 1971.

BATTLE OF CHICAGO: THE DYNAMICS OF CONFRONTATION
A multi-media package which includes film, audio tapes, and text. Tapes include observations by a historian, sociologist, and political scientist. The Film Group, 430 West Grant Place, Chicago, Ill. 60614.
45 min.

BEST LAID PLANS, THE IO
Portrayal of a classic communication breakdown between a farm family bringing their daughter to enroll in a state university and an instructor. Expectations prove unrealistic and frustration results.
$4.00 B/W 9 min. 1960.

BEYOND LSD--A FILM FOR CONCERNED ADULTS AND TEENAGERS CAFC,IO
Presents the communication gap between teens and young adults on the one hand and the over-thirty generation on the other. Presents teenage addiction as a symptom of that communication gap. A UCLA neuropsychiatrist discusses the problems involved.
$10.00 - $12.00 Color 25 min. 1968.

CASE HISTORY OF A RUMOR IO
Traces the development of a rumor as it changes from gossip to rumor to near hysteria, ballooning a simple military exercise into a planned United Nations invasion of the United States.
$11.20 B/W 52 min. CBS 1964.

CLIMB IO

The thoughts of two men transform an exquisitely suspenseful rock climbing film into a parable of living, struggle, independence and interdependence.

$11.20 Color 22 min. 1974.

CHOOSING YOUR MARRIAGE PARTNER CAFC,IO

A young man is trying to decide which of two girls to marry. He is advised to consider such factors as emotional maturity, family background, philosophy of life, and harmony of personalities before making a decision.

$4.94 B/W 14 min. COR 1952.

COMMUNICATION: THE NON-VERBAL AGENDA IO

Alerts viewers to the constant, inevitable flow of interpersonal nonverbal communication, which occurs universally.

$16.65 Color 30 min. 1975.

CONTROLLING THE INTERVIEW CAFC

Discusses the role of the salesman as listener and investigator. Demonstrates two basic stages--the selection of objectives that meet the prospect's needs and the means of achieving the objectives by guiding the customer to them. From the Customer and You Series.

$7.50 - $9.50 B/W 27 min. 1969.

DAVID AND HAZEL--A STORY IN COMMUNICATION CAFC

Presents a study of what may happen when a husband isolates his job from his family by showing how a husband's secretiveness when his job is threatened affects his wife and children. From Family Relationship Series.

$7.50 - $9.50 B/W 28 min. 1965.

GENERATIONS MBT

This film, dealing with the "generation gap," explains how divergent the behavior, opinions, and attitudes of young and older generations seem to have become. It is a thought provoking analysis of whether the establishment can possibly communicate with the youth of today.

Color 34 min.

GRAPEVINE, THE IO

An erroneous rumor that two workers are going to be replaced by computers spreads through a plant.

$4.00 Color 8 min. McGH 1958.

GRIPER, THE IO

Focuses on the constant griper and the trouble he creates in his interpersonal relationships. May over-emphasize problems but does serve as an effective trigger to discussion of possible solutions.

$4.70 B/W 12 min. McGH 1954.

HELLO, I NEED TO TELL YOU SOMETHING MBT
This film illustrates the difficulties of person-to-person communication, but stresses man's universal need to communicate, nevertheless.
Color 20 min.

HOW TO LOSE YOUR BEST CUSTOMER....WITHOUT REALLY TRYING MBT
A new version of the Bell film "Manner of Speaking," which depicts some of the problems of a small business and the numerous hassles which can develop due to poor telephone habits. Better phone techniques smooth out the problems.
Color 30 min.

INFORMATION PROCESSING IO
A cocktail party is used to illustrate the basic principles and ramifications of human information processing. The camera focuses in turn on individuals and groups in the process of receiving, storing and retrieving information.
$15.10 Color 29 min. McGH 1972.

INTERVIEWS WITH FIVE MY LAI VETERANS IO
Through innovative film techniques, interviews with five veterans of the My Lai massacre in Viet Nam reveal their reactions, values, and adjustments to war and its horrors.
$11.10 Color 22 min. McGH 1972.

IS IT ALWAYS RIGHT TO BE RIGHT? BUDG,IO
Academy Award winning portrayal of a parable which analyzes the sources of social divisiveness. Narrated by Orson Welles.
$5.65 Color 9 min. 1970.

IS THERE COMMUNICATION WHEN YOU SPEAK? IO
Emphasizes the need for the speaker to focus on the receiver and to use all available skills to arouse in the receiver as nearly as possible the same meanings as intended by the sender.
$7.00 B/W 17 min. McGH 1958.

JOB INTERVIEW: WHOM WOULD YOU HIRE? THREE YOUNG MEN IO,P
Actual job interviews photographed with a hidden camera. Viewer is asked to make the choice among applicants.
$8.70 Color 16 min. 1967.

JOB INTERVIEW: WHOM WOULD YOU HIRE? THREE YOUNG WOMEN P,IO
Actual job interviews, photographed with a hidden camera. Viewer is asked to make the choice among applicants.
$9.60 Color 17 min. 1967.

JUST LIKE YOU CAFC
Explains how, through the awareness and sensitivity of others, the development of the ability to understand and appreciate our fellow man can be achieved.
$5.50 - $7.00 Color 6 min. 1970.

THE LITTLE ISLAND IO
A remarkable cartoon approach to man's inability to communicate with his fellow man.
$14.15 Color 30 min. McGH 1958.

MARSHALL McLUHAN: THE MEDIUM IS THE MESSAGE (Parts 1 & 2) IO
Presents visual interpretations of Dr. McLuhan's explosive ideas about the manner in which all media of communication shape society.
$21.25 Color 53 min. McGH 1967

MORE THAN WORDS UA,P,IU
Outlines basic principles and methods for effective person-to-person communication. Dramatizes examples of communication breakdown in supervision and management. Combines animation with live sequences.
$7.25 Color 14 min. 1959.

NO MAN IS AN ISLAND IO
Interprets John Donne's poem through film and music, emphasizing the positive behavioral objectives behind the poet's words.
$6.50 Color 11 min. 1972.

NUDE MARATHON, A PCR
Documentary on the role of nudity in group therapy. Paul Bindrim, the orginator of the method, moves normal adults from physical isolation to physical intimacy by means of body contact in a heated pool. Experiment initially suggested by Abraham Maslow.
$12.00 Color 25 min. 1968.

PERCEPTION AND COMMUNICATION P,IO
Explains the manner in which human perceptions affect the process of communication, specifically in the teaching-learning area. Introduces two theories of perception, cognitive and transactional, and illustrates each in a number of sequences.
$9.05 Color 34 min. 1968.

PERSON TO PERSON COMMUNICATION P,IO
A boss is so preoccupied he doesn't hear why a man wants time off. A replay of the incident permits the audience to see and hear the unvoiced thinking of each participant. It is apparent that what we hear may differ markedly from what is said.
$5.32 B/W 14 min. 1956.

THE POINT CINE
Interpersonal relationships in a community setting--focussing on the effects of prejudices on an unusual kingdom.
$52.50 Color 75 min.

SKY CHIEF IO
Depicts the encounter and subsequent interaction and conflict of three distinct social groups in the jungle along Ecuador's Amazon frontier.

SOME PERSONAL LEARNINGS ABOUT INTERPERSONAL RELATIONSHIPS IU
Carl Rogers informally lectures about his experiences and philosophy of human interaction. Details need of people to be "heard" and thereby have a chance to escape their self-imposed prisons. Stresses the need to be genuine and the willingness to be vulnerable, in order to achieve interpersonal rapport.
$9.50 B/W 33 min. 1967.

SPEECH CONVERSATION IO,IU,CAFC
Explains the importance of skill in this most-used level of interpersonal communication, and indicates effective techniques to use, by means of dramatic incidents.
$4.30 B/W 11 min. YAF 1953.

STUDIES IN INTERVIEWING--A SERIES CAFC
Demonstrates in four different versions of two different interview situations how interviewer's skills and attitudes affect the interviewee and determine relative success of the interview. Designed specifically for training social workers, but useful in many fields that require effective interviewing.
$10.50 - $13.00 B/W 68 min. 1965.

TWO WAY COMMUNICATION CAFC
Discusses the importance of being able to communicate effectively with a prospective customer. Presents a series of typical sales situations which illustrate the essentials of good communication generally. From the Customer and You Series.
$7.50 - $9.50 B/W 25 min. 1967.

UNDER THE RAINBOW IO
Animated film with musical background shows without words how a gardener and a computer technologist learn from each other and mutually enrich their lives.
$6.74 Color 11 min. EBF 1973.

VOTER DECIDES, THE IO
Studies the kinds of pressures--social, political, economical, and psychological--that affect one family in making voting decisions.
$9.70 Color 15 min. Xerox 1973.

WAYS TO BETTER CONVERSATION IO
Studies a number of reasons for developing conversational skills, then illustrates those skills and their benefits.
$4.30 B/W 11 min. COR 1950.

WHAT IS A GOOD OBSERVER? IO
Deals with perception and the process of observation, as well as techniques of accurately and fairly reporting on observations.
$7.40 B/W 30 min. NET 1955.

INTRA-PERSONAL COMMUNICATION

THE ADVENTURES OF ASTERISK IO
Animated portrayal of man's loss of ability to react freely to his environment as he ages and matures.
$5.80 Color 10 min. McGH 1965.

BIOFEEDBACK: THE YOGA OF THE WEST IO
Menninger Foundation scientists explore the body's abilities to control basic physiologic functions and thereby enhance physical and emotional health.
$15.60 Color 40 min. 1974.

CHARACTERS IN CONFLICT CAFC
Deals with conflict between characters as well as internal conflict within a character. Includes introspective viewpoint and self-image, using familiar characters such as Scarlett O'Hara and Huckleberry Finn to illustrate the style. From Creative Writing Series.
$7.50 - $9.50 Color 13 min. 1972.

CIPHER IN THE SNOW IO
Deals with self-concept and the effect that neglect and unconcern can have on any personality, but particularly on the young.
$10.70 Color 24 min. BYU 1970.

CONFLICT RESOLUTION RESEARCH PCR
Psychological conflict problems are examined by Drs. Shamos, Deutsch and Solomon. Laboratory research in interpersonal conflict is illustrated by film excerpts and demonstrations.
$2.00 Color 30 min. 1966.

EVERYBODY'S PREJUDICED CAFC,IO
Presents a comparison between the kinds of prejudices of which we all are guilty and the unreasoning prejudices of the bigot.
$6.00 - $7.50 B/W 22 min. 1961.

THE EYE OF THE BEHOLDER P,IU,PCR,IO
The "classic" film on perception. Extremely well produced but it is to be hoped someone will undertake an updating soon. Dramatizes a twelve hour period in the life of an artist, with audience perceptions of the incidents based upon mistaken impressions of five persons. The second half of the film reviews the incidents, but with emphasis on what "really" happened. Three of the five incorrect perceptions are caused by psychological projection; the other two by faulty generalization.
$8.00 B/W 25 min. 1955.

FEELINGS OF DEPRESSION IU,PCR,IO
Nearly thirty years old but a well produced case history of a businessman whose feelings of depression have carried over from childhood to overshadow his adult life. Film illustrates how persisting reactions to early emotional problems render the subject apparently incapable of enjoying a happy, normal life. (National Film Board of Canada.)
$8.00 B/W 33 min. 1948.

FEELINGS OF HOSTILITY, THE IU,PCR,IO
Older but well-produced film dramatizes the factors producing resentment and hostility in interpersonal relationships. Portrays how the death of Clare's father and remarriage of her mother discouraged her from seeking affectional relationships. Clare finds herself succeeding in all aspects of life except interpersonal relationships. (National Film Board of Canada.)
$6.70 B/W 31 min. 1948.

FEELING OF REJECTION, THE IU,PCR,IO
Older well-produced case history. A 23 year old young lady has physical disorders but no apparent physical cause. Psychiatric analysis leads her to realize that an overprotective home where self-expression was squelched had resulted in a crippling fear of failure and a complete inability to self-assert. (National Film Board of Canada.)
$5.85 B/W 21 min. 1948.

FOLLOW THE LEADER UA
A film about children who play at war with make-believe guns which turns into a disturbing study of mob psychology.
$9.25 B/W 23 min. CAR 1965.

FUTURE SHOCK CAFC,IO
Discusses change and how man adapts to it. Shows what is happening today to people and groups who are overwhelmed by change. Based on Alvin Toffler's book of the same title, it illustrates graphically the emerging world of tomorrow. One interesting use is to watch for predictions which already are being realized.
$24.35 Color 42 min. 1972.

GUIDANCE FOR THE SEVENTIES-KIDS, PARENTS, PRESSURES CAFC,IO
Through actual scenes during which two counselors work with a group of teenagers, guidance techniques which bring out how the young feel about themselves and their families are demonstrated. Has applications to broader areas than just guidance.
$7.15 Color 18 min. BFA 1971.

THE HIGH WALL IO
Analyzes the type of environment most likely to foster bigotry and intolerance and reviews related questions of mental health and personality development.
$7.85 B/W 30 min. McGH 1952.

HIPPIE TEMPTATION, THE IO
Describes the Hippie culture and its impact on youth in American society in the late 1960s. A documentary approach with Harry Reasoner narrating. Visits a colony in Haight-Ashbury seeking answers to questions about the choice of life style and its dependence on drugs. A balanced analysis of pros and cons is attempted.
$21.00 Color 51 min. McGH 1968.

INTRODUCTION TO VISUAL ILLUSIONS, AN CAFC
Explains how visual perception takes place in the brain. Based on electronic information which it receives from the eye. Uses ingenious film techniques to illustrate over 20 visual illusions.
$7.50 - $9.50 Color 18 min. 1970.

JOSHUA IN A BOX BUDG
Studies the contrasting effects of freedom and of confinement and restriction on men and their emotions.
$10.00 Color 6 min. 1970.

JOURNEY INTO SELF PCR,P
Record of intensive basic encounter group session led by Carl Rogers and Richard Farson. Focuses on four of the eight individuals in the group, in order to highlight and clarify some of the most emotional moments of the interaction.
$50.00 B/W 47 min. 1968.

MAN WHO KNOWS IT ALL, THE IO
Considers the nature and consequences of the "disease of allness." Shows the stifling effect of closed-mindedness and frozen evaluations and the tensions which result.
$7.40 B/W 30 min. NET 1955.

MASLOW AND SELF ACTUALIZATION--TWO PARTS IO
Abraham Maslow discusses the dimensions of self-actualization and his estimate that only a small minority of humans can direct their energies toward this goal. He elaborates on his research and resultant theory on honesty, awareness, freedom, and trust.
$26.76 Color 60 min. 1968.

OUR APPROACH TO UNDERSTANDING PEOPLE
A visual description of the values of analyzing and applying aptitudes to one's life. Human Engineering Lab, 347 Beacon Street, Boston, Mass. 02115.
User pays return postage Color 11 min.

OVER-DEPENDENCY IU,IO
Older well-produced case history. Young man's life is crippled by behavior patterns carried over from a too-dependent childhood. Professional counseling leads him to re-trace childhood experiences, understand the emotional causes of his illness and fear, and face and deal with ordinary problems of life. (National Film Board of Canada.)
$7.80 B/W 31 min. 1948.

PERCEPTION IO
Presents the theory that human perception is not merely a sensing of stimuli but a set of extremely elaborate processes. Basic principles of perception are illustrated by observing the activities of a group of students in a college lounge.
$7.10 B/W 17 min. McGH 1957.

TIME PIECE IO
Strange mixture of zany comedy and serious comment. A surrealistic filmic stream of consciousness analysis of one man's reaction to urban living.
$6.10 Color 10 min. McGH 1962.

UNDERSTAND YOUR EMOTIONS CAFC,IO
A general discussion of emotions--what they are, where they come from, what they do, and what we can do about them or with them.
$5.55 B/W 14 min. COR 1950.

VISUAL PERCEPTION AND FAILURE TO LEARN CAFC,UA
Depicts difficulties in learning for children who have disabilities in visual perception. Demonstrates the Marianne Frostig Test and outlines a training program.
$6.00 - $7.50 B/W 20 min. 1966.

WHY MAN CREATES P,IO
Highly unusual and provocative film by Saul Bass, Academy Award Winner as best short subject. Employs both live action and animation in eight separate and distinct episodes, each exploring some facet of man's desire to be creative.
$11.80 Color 29 min. KAIS 1968.

WORLD TO PERCEIVE, A P,IO
The role of perception in handling and processing information from the environment and the way in which our personalities affect that perception.
$8.20 B/W 29 min. NET 1965.

M A S S C O M M U N I C A T I O N

ADVERTISING: INFORMATION, PERSUASION, OR DECEPTION SIU
Illustrates how the producer attempts through advertising to reach the consumer and appear to satisfy his most basic needs. Up-to-date.
$7.10 Color 13 min. 1975.

BOX, THE CAFC,UA
A satire on the slavery of man to technology as evidenced by a man's futile efforts to control his recalcitrant television set.
$5.25 - $7.00 Color 10 min. 1967.

BUY, BUY IO
A wry and perceptive examination of the methods and motives of the producers and agency people who make TV commercials.
$10.10 Color 20 min. 1973.

CAMPAIGN AMERICAN STYLE IO
CBS coverage of the big business Madison Avenue nature of modern political campaigning prior to post-Watergate campaign reforms.
$17.60 Color 39 min. CBS 1968.

CHARLES EVANS HUGHES P
Adapted from a campaign film of 1916 entitled "A Re-united Party." It is the first known use of the motion picture medium in an American political campaign and provides a startling contrast to current political advertising.
B/W--Silent 8 min.

CINEMATOGRAPHER, THE CAFC,IO
A complete study of the work of the director of photography at a major Hollywood studio, covering every facet of the job, from initial planning sessions to final shooting.
$10.40 Color 17 min. 1969.

CITIES AND COMMUNICATION--KEEPING THE COMMUNITY INFORMED CAFC,UA
Examines the communication network of television, radio, telephone, newspapers, and mail, and their roles in keeping the members of the community informed. May serve only remedial purposes.
$5.25 - $7.00 Color 8 min. 1967.

CLIO AWARD WINNERS 1973 P,IO
Selections of the top U.S. and international TV commercials, winners of the 1973 CLIO Award. Distributed by the American TV and Radio Commercials Festival, which conducts an annual competition, as judged by professionals.
$8.90 Color 40 min. 1973.

THE CRITIC AUDB
One of the most delightful shorts ever made, spoofing experimental and arty films. Enlivened by off-screen comments by Mel Brooks.
$7.50 Color 4 min. 1963.

GOLDEN TWENTIES McGH,SIU
The social history of the times in which national networks, advertising as economic support, and federal radio regulations were being established. Commentary by Red Barber and Elmer Davis.
$10.05 B/W 68 min. 1952.

HAROLD AND CYNTHIA
Explores the impact of advertising on people. Harold and Cynthia find their attempts to establish a relationship thwarted by Madison Avenue messages which convince them that their importance and values are measured by the corporate products they use and the media ideals to which they conform. Eccentric Circle, 347 Florence Ave., Evanston, Ill. 60202
$15.00 Color 10 mins. 1971.

HOW THE VOTES ARE PACKAGED IO
Activities of the presidential candidates between the primaries and the general election, with emphasis on modern uses of the media.
$7.10 Color 17 min. Films. Inc., 1970.

HOW TO READ NEWSPAPERS (2nd Ed.) CAFC,IO
Presents news sources, newspaper organization, the role of reporters and editors, and the subtler elements of fact, opinion, bias, and newspaper personality as factors for the critical reader to keep in mind.
$7.00 - $9.50 Color 14 min. COR 1970.

JOBS IN THE CITY--MASS MEDIA CAFC
Explains why mass media are necessary in modern society and what would happen if media suddenly disappeared. Explores the variety of jobs in radio, television, newspapers and advertising agencies, including both technical and creative skills. Includes consumer education materials dealing with evaluation of advertising.
$5.50 - $7.00 Color 11 min. 1972.

JOURNALISM: MIRROR MIRROR ON THE WORLD? IU
Analysis of media coverage of a peace demonstration in Washington in the late 1960s. Compares TV, press association, and newspaper coverage of the same event.
$14.00 B/W 52 min. 1968.

LIFE IN THE THIRTIES McGH,SIU
Impact of FDR's fireside chats, the New Deal, and the rise of demagogues such as Father Coughlin and Huey Long. Importance of radio and movies to depression stricken America.
$11.50 B/W 52 min. McGH 1965.

NIXON'S FAMOUS CHECKERS SPEECH BUDG
The full 1952 address, complete with trembling voice and tear-filled eyes.
$15.00 Color 30 min.

NOT SO LONG AGO McGH,SIU
Events that changed America's attitudes from post-World War II optimism to cold war uncertainty. Includes the beginnings of commercial television.
$10.00 B/W 54 min. 1965.

SELLING OF THE PENTAGON P,IO
Describes the various public relations methods used by the Pentagon in order to gain a favorable image among the American people. Stirred considerable controversy as to its accuracy, advisability, and freedom from bias.
$21.80 Color 52 min. 1969. (B/W $11.56)

TELEVISION LAND
Traces history of American commercial television from 1948 to early 1970s. Pyramid Films, Box 1048, Santa Monica, Ca. 90416.
$15.00 Color 12 min. 1971.

TELEVISION AND POLITICS BFA
Examines Madison Avenue approaches to packaging and selling candidates. Brief history of political uses of television.
$25.00 Color 25 min. BFA 1971.

TV NEWS: MEASURE OF THE MEDIUM Pyramid
How a news team covers a typical story; a comparison of two filmed stories covering the same event in Detroit. Pyramid Films, Box 1048, Santa Monica, Ca. 90416.
23 min.

TV NEWS: MEASURE OF THE MEDIUM IO
Examines television news, a major source of information for most Americans. Documents both its problems and complexities and its potential.
$9.40 Color 16 min. 1972.

THE VOLKSWAGEN ADS P
Twelve sets of VW commercials of varying lengths.
B/W

VOYAGE TO NEXT IO
Father Time and Mother Earth examine mankind's plight in this animated portrayal of humanity's search for survival. Father Time wants to help but Mother Earth says man already has all the resources he needs at his command.
$6.40 Color 11 min. 1974.

PUBLIC COMMUNICATION

BODILY ACTION IO
Stresses the relationship of appropriate integrated physical delivery to effective expression of ideas.
$7.10 B/W 30 min. 1959.

COMMUNICATING CORRECTLY CAFC,IU
Explains how to become an effective speaker by sharing ideas through a natural speaking style and through realization of the importance of the statements being made. From Oral Communications Series.
$7.50 - $9.50 Color 13 min. McGH 1968.

COMMUNICATING WITH THE PUBLIC CAFC,IO
Shows different ways of communicating with the public, the trials of the day when you are with the public, how to cope with impatient people and how to handle waiting visitors. From Careers in the Office Series.
$6.30 Color 12 min. EBF 1972.

CONCEPTS OF PURPOSE IO
Specific, general, and ultimate purposes in writing or speaking, and the influence of purpose on the finished product are explained.
$7.10 B/W 30 min. 1959.

EFFECTIVE PERSUASION CAFC,UA,IO
Uses excerpts from speeches by Adlai Stevenson, John Kennedy, Martin Luther King, Winston Churchill, and others to show how an audience can be convinced through clean, clear organization, simplicity, and logical argument. From Oral Communications Series.
$5.25 - $7.00 Color 10 min. McGH 1969.

FIND THE INFORMATION CU
May be too elementary for general use. Suggests basic skills and sources needed by the beginning student or the student in a remedial lab setting. Basic Study Skills Series.
$3.00 - $4.00 B/W 11 min. COR 1948.

FUNDAMENTALS OF PUBLIC SPEAKING IO
Discusses three major elements in speech preparation--analyzing, planning and delivering.
$4.30 B/W 11 min. COR 1950.

GETTING YOURSELF ACROSS CAFC,IO
Shows why a speaker's personality is important in getting ideas across to an audience, and, in turn, how speaking practice has an effect on personality. From the Communication Series.
$6.00 - $7.50 B/W 21 min. McGH 1958.

IMPROVE YOUR PRONUNCIATION CU
Elementary program for improving and sharpening pronunciation. Basic Study Skills Series.
$3.00 - $4.00 B/W 11 min. COR 1949.

MAKING OF THE PRESIDENT, 1960 IO
Dramatic review of the Kennedy and Nixon campaigns, focussing on the first presidential televised debates.
$19.55 B/W 80 min. Films, Inc. 1963.

MAKING OF THE PRESIDENT, 1964 and 1972
Second and fourth of the White series, each 80 minutes in length, with heavy emphasis on uses of the media in campaigning. Films, Inc., 1144 Wilmetta Ave., Wilmette, Ill., 60091.

MAKING OF THE PRESIDENT, 1968 IO
Analysis by Theodore White of the pressures exerted by anti-war sentiments, student unrest, and racial strife on the Nixon-Humphrey campaigns.
$20.15 Color 82 min. 1969.

ORAL COMMUNICATIONS: THE POWER OF EMOTION IN SPEECH IO
Uses Marc Antony's funeral oration to exemplify effective use of pathos and motive appeals.
$8.10 Color 15 min. McGH 1969.

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PLANNING A SPEECH CAFC,UA
Explains that a speech is planned in terms of what information should be included in introduction, purpose, body and conclusion sections. Stresses the importance of speakers being interested in and desirous of sharing their subject matter.
$7.50 - $9.50 Color 14 min. McGH 1969.

PLANNING YOUR TALK P,CU,IO
Advance preparation, researching, organizing and presenting informative speeches.
$4.50 - $5.25 B/W 13 min. YAF 1949.

PLATFORM POSTURE AND APPEARANCE P,CU
Portrays for the inexperienced speaker the importance of platform presence and apparent self-assurance.
$3.00 - $4.00 B/W 9 min. YAF 1949.

REPORTING AND EXPLAINING IO
Deals especially with methods of support and clarification. Urges the speaker to be specific, utilize examples, use simple terms, employ visual aids, rely upon humor, and organize by ideas either inductively or deductively. Art of Communication Series.
$8.00 Color 14 min. CENT 1970.

THE RIGHT TO CHOOSE ASSOC
An informative panel discussion of pros and cons of the 1973 Supreme Court decision on abortion.
User pays return postage only. Color 27 min. 1974.

SPEECH: FUNCTIONS OF GESTURES IO
Emphasizes the importance of free, spontaneous use of physical delivery, but from the pre-interpersonal era.
$4.20 B/W 11 min. YAF 1950.

SPEECH AND PROTEST IO
Deals with the profound conflict in a free society between the need to enforce order while providing justice and a maximum of freedom to the individual. Oriented to the turbulent decade of the 60's but open ended and general enough to stimulate discussion.
$10.35 Color 22 min. 1968.

SPEECH: STAGE FRIGHT AND WHAT TO DO ABOUT IT IO
Causes, examples and cures for stage fright. Stresses planning and involvement, but a dated film.
$4.62 B/W 11 min. YAF 1949.

SPEECH: USING VISUALS IN YOUR SPEECH P,CU
Techniques for effective selection, preparation, and use of visual means of clarification and documentation.
$4.94 B/W 13 min. YAF 1959.

STAGE FRIGHT AND WHAT TO DO ABOUT IT P,IO
Causes of stage fright and how to cure it through planning and practice.
$6.50 Color 11 min. CENT 1969.

USING YOUR VOICE P,CU
Necessity of striving for good speech quality in daily life. Shows how to correct common voice faults.
$3.00 - $4.00 B/W 10 min. YAF 1950.

ORGANIZATIONAL COMMUNICATION

AT HOME CAFC
Explores some innovations builders of the 21st century may employ to meet the challenges of urban living. Shows trends in architecture, city planning and modern technology as applied to homemaking. From the Twenty-first Century Series, this film formerly was entitled "Home is Where the Computer is." Walter Cronkhite narrates.
$10.00 = $12.50 Color 25 min. CBS 1967

BEHAVIOR GAME, THE CAFC
Shows employees and supervisors that good conduct on the job can be more important than expertise. Gives examples of good and bad behavior on the job, whether dealing with the public or with fellow employees, and illustrates that positive approaches are contagious.
$5.50 - $7.00 Color 8 min.

CHANGING ATTITUDES THROUGH COMMUNICATION CAFC,UA
David Berlo discusses problems which arise when changes are made in an organizational system, pointing out the necessity of persuasive skills when introducing policies which require changes.
$7.50 - $9.50 B/W 24 min. 1965.

COMMUNICATING MANAGEMENT'S POINT OF VIEW P,CU,IU,UA
Dramatizes an incident where confusion and resentment result from a routine order given by a plant manager. Illustrates better approaches which might have been employed. From Berlo's Effective Communication Series.
$9.25 Color 24 min. 1965.

COMMUNICATION FEEDBACK CAFC,UA,CU,IU
David Berlo explains that in order to attain the four principal objectives of management communication--attention, understanding, acceptance, and action--the manager must always watch for feedback and correct his communication accordingly. Includes dramatizations, however, which do not stress feedback. From Berlo Effective Communication Series.
$7.25 Color 24 min. 1965.

COMMUNICATIONS P,IU
The need for effective communication in industry, not only in sales and production operations but also in matters concerning the whole plant and its personnel, is stressed. Portrays the effect of plant rumors.
$6.25 B/W 13 min. 1953.

DECIDING TO ORGANIZE P,UCEMC
A group of concerned citizens from Dayton, Ohio, consult Alinsky on the means of creating an effective community organization. Part of Saul Alinsky's "Organizing for Power" Series.
$15.00 B/W 34 min. 1968.

DEHUMANIZATION AND THE TOTAL INSTITUTION McGH,SIU
Animated film calls attention to those practices in institutions which may adversely affect human dignity and suggest possible methods of eliminating those practices which dehumanize. Discussion guide available.
$3.95 Color 15 min. 1966.

EFFECTIVE EXECUTIVE SERIES P,IU,UCEMC
Peter Drucker plays his accustomed role as management consultant to a mythical corporation. The five films in the series include: "Hanging Tree," "What Can I Contribute?" "Focus on Tomorrow," "Effective Decisions," and "Staffing for Strength."
Each film $12.75 Color 22 min. 1968.

FACE TO FACE MBT
The Picturephone, which Bell called their "television telephone service of the future" when this film was made, is featured in this short film. Advantages of visual phone contacts are presented in amusingly persuasive ways, but in some cities the future already has arrived. Nevertheless it does an effective job of stressing the advantages of merging the non-verbal and the verbal.
Color 9 min. 1970.

I RATHER LIKE YOU, MR. BELL MBT
Bob Newhart entertainingly stresses important points of telephone courtesy. He even brings out how correct telephone usage might have changed the course of history, had the telephone always been available.
Color 27 min. 1969.

IF AN ELEPHANT ANSWERS MBT
A phone call to an executive's office, poorly handled by a secretary, sets off a series of frustrating incidents, all of which could have been avoided by proper telephone techniques. An animated baby elephant, visible only to the audience, plays a "starring" role.
Color 30 min. 1966.

INNER MAN STEPS OUT, THE P,IO
Illustrates problems in industrial supervision. Animation explains that at least two "inner men" exist inside each one of us--representing each human's need for security and esteem.
$9.10 B/W 35 min. 1951.

LEADERSHIP: STYLE OR CIRCUMSTANCE? IO
Compares relationship-oriented and task-oriented leadership styles, demonstrating that each style may be effective in certain organizational circumstances.
$16.30 Color 28 min. McGH 1975.

MAN ON THE ASSEMBLY LINE UCMEC
Although nearly twenty years old, it is likely that the d[illegible]manizing effects of assembly line work have not really changed ver[illegible]much. Concentrates more on problems than solutions.
$17.00 B/W 27 min. 1958.

MAN THE MANAGER IU
Animated film traces the development of management responsibilities and capabilities from pre-history down to modern times. The film focuses on what it suggests is the primary responsibility of the manager: to determine "out of the present facts, a picture of future possibilities."
$5.00 Color 12 min. STR 1965.

MAN THE MANAGER: CASE HISTORIES IU
Three two to three minute dramatizations of situations where important concepts have been ignored. Each case may be viewed and discussed separately. May be used independently--or as a follow-up to the film Man The Manager.
$5.00 B/W 7 min. STR 1965.

NETWORK MBT
This Bell featurette shows such communications as the President talking to men on the moon, a doctor controlling therapy over long distance lines, uses of educational TV, and telephone-computer connections, all of which form the vast communication network suggested by the title.
Color 14 min.

PEOPLE AND POWER P,UCEMC
The basic philosophy of Saul Alinsky as he discusses the dynamics of organization and the potential power of community groups. Part of his "Organizing for Power" Series.
$12.00 B/W 17 min. 1968.

THINKING MACHINES UCEMC,CAFC
Discusses approaches and experiments in machine or programmed "intelligence." Depicts a mechanical mouse which learns by trial and error, a chess game against a giant computer, and a machine that recognizes visual patterns. Getting dated for today's young people.
$16.00 Color 19 min. 1960.

AUDIO CASSETTES

SPEECH COMMUNICATION ASSOCIATION
5205 Leesburg Pike
Falls Church, Va. 22041

"Communication in Black-White Relations", Tony Brown, Dean, School of Communication, Howard University, $6.00.
"1972 Presidential Campaign: The Rhetoric of the Candidates," Robert Sample and James Naughton, $6.00.
"Parting Shots: Remarks about Broadcasting and Media Education," Nicholas Johnson, $6.00.
"1974 SCA Convention General Session Address," Rev. Jessee Jackson, $6.00.
"The Ethics of Public Discourse," Presidential Address, 1973, Robert Jeffrey, $6.00.
"Media Ecology Education," Neil Postman, $6.00.
"History of the International Debate Program, 1972," A. Craig Baird and Kenneth Harris, $6.00.
"En Route to a Gross Conforming Stupidity," Marvin Karpatkin, General Counsel, ACLU, $6.00.
"Teacher Evaluation Views from Various Parts of the Tower," Gale Richards, John Dietrich, Samuel Becker, Robert Jeffrey, $6.00.
"Deep Muscular Relaxation--Systematic Desensitization," James McCroskey, $6.00.
"Studying Communication: Two Perspectives," Charles Rossiter, Gerald Miller, Edwin Black, $6.00.

Charles Guggenheim, film and TV producer, SCA luncheon address, 1974, $6.00.
Samuel Becker, Presidential Address, 1974, plus Helen Wise, "The Winter of our Discontent," $6.00.

"Rhetorical Theory and Communication Theory: An Interface," Fall 1975 seminar sponsored by the University of Denver Communication Department:

I. "Communication Theory: Facing the Interface," Frank Dance
II. "The History of the Interface," Robert Oliver
III. "History in the Present: Current Trends in the Interface," Douglas Ehninger.
IV. "Inventional Theory in Rhetoric, Science, and Art," Lloyd Bitzer.
V. "Coping with Dialectical Tensions," Wayne Brockriede.
VI. "Rhetoric and the Word of Man," Carroll Arnold.
VII. "The Mutability of Rhetoric," Edwin Black.
VIII. "The Future of the Interface," Robert Newman.

NOTE: The above are $6.00 per tape or #39.50 for the set.

LISTENING LIBRARY, INC.
1 Park Ave.
Old Greenwich, Conn. 06870

"Toward More Expressive Speech," D. Rachel Ward, E 42 CX, $16.95.
"Speeches for Every Occasion," E 52, $6.95.
"Humorize Your Speaking," E 55 CX, $10.00.
"Public Speaking," E 57 CX, $10.95.
"The Art of Debate," Dr. Frank Colbourn, E 58 CX, $7.95.
"Mini Debates for Beginners," E 60, $6.95.
"Judging a Debate," E 61 CX, $7.95.
"Parl. Proc. Made Easy," E 62 CX, $7.95.

MASS COMMUNICATIONS, INC.
25 Sylvan Road So.
Westport, Connecticut 06880

The Arab-Israeli Conflict: Debates at the U.N., 1947-1973, 5+ hours, $65.00.
United Nations Speeches by Heads of State, 1945-1971 45+ hours, $495.00.
Fireside Chats of FDR, 16 cassettes, $150.00.
Ashley Montagu Speaks: Cassette #3, "On Man's Neglected Sense of Touch," 50 minutes, $10.00.
"Why People Hate: The Origins of Discrimination," 6 cassettes, 4-1/2 hours, $62.50.
Speeches by Presidents of the United States before the United Nations (Truman, Eisenhower, Kennedy, Johnson, and Nixon), 8 cassettes, 6-1/2 hours, $75.00.

CENTER FOR CASSETTE STUDIES
8110 Webb Avenue
North Hollywood, California 91605

"Focus on Karl Menninger;" Menninger sees the matrix of mental illness in the total context of a society which can be most charitably described as sick; 28 min., $14.95.
"The Message of the Medium;" McLuhan outlines his theories; 59 min. $15.95.
"FDR and His Time;" Contemporary friends and colleagues of FDR comment; 53 min., $14.95.
"Abe Lincoln in Illinois;" Robert Sherwood's drama of a Lincoln few people knew or understood; 51 minutes; $16.95.
"Langston Hughes: The Social Poet;" Ossie Davis and Ruby Dee read poetry of poverty and racial strife that made Hughes a true poet of his people, though at a price of trouble and harassment, both at home and abroad; 25 min., $14.95.

BNA COMMUNICATIONS, INC.
(Subsidiary of The Bureau of National Affairs)
9401 Decoverly Hall Road
Rockville, Maryland 20850

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NOTE: Public Policy Forum Series--available in audio cassette or video-cassette and on rental or purchase basis.
Purchase: $295 (color video cassettes)
Rental: Video cassettes--$75.00/week; $45.00/3 days for classroom use.
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113 South Pecan Ave.
Deland, Florida 32720

"Principles of General Semantics," Seminar conducted by S.I. Hayakawa; Order by number (#):

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401 What Do You Know and How Do You Know?
402 The Self-concept and its Role in Communication
403 Semantics and Social Thought
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NOTE: Each 90 minute cassette priced at $15.00 or $70.00 for the series.

"General Semantics--Nine Lectures," Joseph DeVito; Order by number (#):

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411 Polarization
412 Intensional Orientation
413 Fact--Inference Confusion
414 Allness
415 Static Evaluation
416 Indiscrimination
417 General Semantics and the Self
418 General Semantics: Theory and Research

NOTE: Each 30 minute cassette priced at $9.00 or $75.00 for the series.

MISCELLANEOUS AIDS

TRANSPARENCY KITS

LANSFORD PUBLISHING COMPANY
P.O. Box 8711, Dept. N
1088 Lincoln Ave.
San Jose, California 95155

WHA 201 TN Communication Games: Lecture notes, 8 transparencies, supplementary materials and visuals kit; $99.95.

WR 202 TN Non Verbal Communication: Lecture notes, 15 transparencies, and visuals kit; $119.95.

R 301 TN Communication: Lecture notes, article reprints, Don Fabun's book On Communication, and visuals kit; $89.95.

SK 301 TN Public Speaking: Lecture notes, 10 transparencies, and visuals kit; $79.95.

553 Human Relations Fundamentals: 22 transparencies, lecture notes, article reprints, covering verbal and non-verbal communication, self-concept, active listening, and supportive climates for interaction; S159.95.

560 Effective Listening: 12 transparencies, lecture notes, supplements, worksheets, with emphasis on developing listening skills; $89.95.

R 209 TN Information and Communication Theory: 10 transparencies, wall chart, lecture notes exploring basic communication processes; $79.95.

R 227 TN Semantics: 10 transparencies, lecture notes, wall chart, article reprints focussing on Korzybski's Structural Differential; $79.95.

SK 302 TN Do's and Don'ts for Beginning Speakers: 10 transparencies, lecture notes on fundamentals; $79.95.

WR 301 TN Hidden Communication Barriers: 15 transparencies, lecture notes describing ethnic, ghetto and cross cultural protective emchanisms often ignored; $119.95.

WR 302 TN Body Language: 15 transparencies, lecture notes on broad range of non-verbal communication; $119.95.

WA 104 TN Propaganda Techniques: 12 transparencies, lecture notes illustrating techniques used by advertisers, politicians, militants; $79.95.

WP 301 TN Dynamics of Persuasion: 18 transparencies, lecture notes on elements of attitude change and source, message and receiver variables; $119.95.

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Santa Barbara, Calif. 95803

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Association Films, Inc.
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Sun Valley, Calif. 91352

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Dallas, Texas 75427

--or--
6644 Sierra Lane
Dublin, Calif. 94566

AUDB
Audio Brandon MacMillan
8615 Directors Row
Dallas, Texas 75427

--or--
1619 No. Cherokee
Los Angeles, Calif. 90028

--or--
3868 Piedmont
Oakland, Calif. 94611

BFA
BFA Educational Media
(Division of CBS)
2211 Michigan Ave.
P.O. Box 1795
Santa Monica, Calif. 90406

BUDG
Budget Films
4590 Santa Monica
Los Angeles, Calif. 90029

BYU
Educational Media Services
290 Herald Clark Bldg.
Brigham Young University
Provo, Utah 84601

CAFC
Central Arizona Film Cooperative
Arizona State University
Tempe, Arizona 85281

CAR
Carousel Films
1501 Broadway
New York, NY 10036

CENT
Centron Corporation
West 9th at Avalon
Lawrence, Kansas 66044

CFD
Classroom Film Distributors
5620 Hollywood Blvd.
Los Angeles, Calif. 90028

CINE
Cine-Croft
1720 Northwest Marshall
P.O. Box 4126
Portland, Oregon 97208

COR
Coronet Films
65 East South Water Street
Chicago, Illinois 60601

EBF
Encyclopedia Britannica Films
1150 Wilmette
Chicago, Illinois 60611

EDF
Educational Films, Inc.
690 Market Street
San Francisco, Calif. 94111

ETS
Educational Testing Service
Cooperative Testing Division
20 Nassau Street
Princeton, New Jersey 08540

GMC
General Motors Corporation
Public Relations Staff--Film Library
General Motors Building
Detroit, Michigan 48202

HOR
Horizon Productions
301 West 73rd Street
Kansas City, Missouri 64114

IDEA
Idea Company
P.O. Box 446
Melbourne, Florida 32901

IFF
International Film Foundation
475 Fifth Avenue, Suite 916
New York, NY 10017

IO
AVC Media Library
Audio Visual Center
The University of Iowa
Iowa City, Iowa 52240

IU
Audio Visual Center
Indiana University
Bloomington, Indiana 47401

KAIS
Kaiser Aluminum and Chemical Corp.
Room 864, 300 Lakeside Drive
Oakland, Calif. 94604

MBT
Mountain Bell Telephone
District Offices

McGH
McGraw Hill Text Films
330 West 42nd St.
New York, NY 10036

NEM
National Educational Media, Inc.
3518 Cahuenga Blvd.
Hollywood, Calif. 90028

NET
National Education Television, Inc.
Indiana University
Bloomington, Ind. 47401

NICEM
National Information Center for Educational Media
Publisher of: Index to 16 mm. Educational Films (3 volumes)
University of Southern California
University Park
Los Angeles, California 90007

OSU
Ohio State University Motion Picture Division
Ohio State University
Columbus, Ohio 43210

P
Audio Visual Center
Purdue University
Lafayette, Indiana 47906

PCR
Psychological Cinema Register
Pennsylvania State University
Audio Visual Services
6 Willard Bldg.
University Park, Pa 16802

SIU
Learning Resources Center
Southern Illinois University at Carbondale
Carbondale, Illinois 62901

STR
Henry Strauss and Company
31 West 53rd Street
New York, NY 10010

TFC
Teaching Film Custodians
25 West 43rd Street
New York, NY 10036

UA
Bureau of Audio Visual Services
University of Arizona
Tucson, Arizona 85721

UC
Bureau of Audio Visual Instruction
University of Colorado
Attn. Booking Clerk
Boulder, Colorado 80302

NOTE: Colorado, Utah, Nevada, and Wyoming publish an excellent joint film catalog under the title "Mountain Plains Education Media Council."

UCEMC
Extension Media Center
University of California
Berkeley, California 94720

UNICEF
UNICEF Films
600 Grand Avenue
Ridgefield, New Jersey 07657

YAF
Young America Films
18 E. 41st Street
New York, NY 10017

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MR. CHAIRMAN: THE FUNDAMENTALS OF PARLIAMENTARY LAW - Group Communication

NATURE OF LANGUAGE AND HOW IT IS LEARNED, THE - Encoding-Decoding
NEIGHBORS - Encoding-Decoding
NETWORK - Organizational
NIXON'S FAMOUS CHECKERS SPEECH - Mass Communication
NO MAN IS AN ISLAND - Interpersonal
NOT SO LONG AGO - Mass Communication
NOTHING BUT A MAN - Intercultural
NUDE MARATHON, A (CANADIAN BROADCASTING CO.) - Interpersonal

OBSTRUCTION TO CRITICAL LISTENING AND READING - Encoding-Decoding
OH DEM WATERMELONS - Intercultural
OH WOODSTOCK - Intercultural
ON THE DIFFERENCE BETWEEN WORDS AND THINGS - Encoding-Decoding
ORAL COMMUNICATION: THE POWER OF EMOTION IN SPEECH - Public Communication
ORATOR, THE - Communication Theory
ORPHEON - Encoding-Decoding
OUR APPROACH TO UNDERSTANDING PEOPLE - Intrapersonal
OVER-DEPENDENCY - Intrapersonal

PEOPLE AND POWER - Organizational
PERCEPTION - Intrapersonal
PERCEPTION AND COMMUNICATION - Interpersonal
PICTURE IN YOUR MIND - Group Communication
PLANNING A SPEECH - Public Communication
PLANNING YOUR TALK - Public Communication
PLATFORM AND APPEARANCE - Public Communication
POINT, THE - Interpersonal
PREJUDICED FILM, THE - Intercultural
PROCESS OF COMMUNICATION - Communication Theory
PRODUCTION 5118 (CHAMPION PAPER SERIES) - Communication Theory
PSYCHOLOGY OF HUMOR, A - Communication Theory
PERSON TO PERSON COMMUNICATION - Interpersonal
PUBLIC OPINION - Communication Theory

REPORTING AND EXPLAINING (THE ART OF COMMUNICATION SERIES) - Public Communication
RIGHT OR WRONG (MAKING DECISION) - Group Communication
RIGHT TO CHOOSE, THE - Public Communication
ROOM FOR DISCUSSION - Group Communication

SAY WHAT YOU MEAN - Encoding-Decoding
SEASON FOR CELEBRATION, A - Intercultural
SELLING OF THE PENTAGON - Mass Communication
SENSE OF HEARING, A - Encoding-Decoding
SKY CHIEF - Interpersonal
SMALL GROUP LEARNING - Group Communication
SOCIAL ANIMAL, THE - Communication Theory
SOME ARE MORE EQUAL THAN OTHERS - Intercultural
SOME PERSONAL LEARNINGS ABOUT INTERPERSONAL RELATIONSHIPS - Interpersonal
SOUNDS OF LANGUAGE, THE - Encoding-Decoding
SPEECH AND PROTEST - Public Communication
SPEECH: CONVERSATION - Interpersonal
SPEECH CHAIN - Communication Theory
SPEECH - EFFECTIVE LISTENING - Encoding-Decoding
SPEECH: FUNCTIONS OF GESTURES - Public Communication
SPEECH: STAGE FRIGHT AND WHAT TO DO ABOUT IT - Public Communication
SPEECH: USING VISUALS IN YOUR SPEECH - Public Communication
STAGE FRIGHT AND WHAT TO DO ABOUT IT - Public Communication
STRANGE CASE OF THE ENGLISH LANGUAGE - Encoding-Decoding
STRATEGIES OF SMALL GROUP LEARNINGS, THE - Group Communication

STRUGGLE FOR THE LOS TRABAJOS - Intercultural
STUDIES IN INTERVIEWING - A SERIES - Interpersonal
SUNDAY - Intercultural

TALKING OURSELVES INTO TROUBLE - Encoding-Decoding
THANKS FOR LISTENING - Communication Theory
TASK OF THE LISTENER (LANGUAGE IN ACTION) - Encoding-Decoding
TELEVISION AND POLITICS - Mass Communication
TELEVISION LAND - Mass Communication
THINKING MACHINES - Organizational
THIRTY-FOURTH HOUR, THE - Group Communication
TIME PIECE - Intrapersonal
TITICUT FOLLIES - Group Communication
TV NEWS: MEASURE OF THE MEDIUM - Mass Communication
TWO-WAY COMMUNICATION - Interpersonal

UNDER THE RAINBOW - Interpersonal
UNDERSTAND YOUR EMOTIONS - Intrapersonal
USING YOUR VOICE - Public Communication

VISUAL PERCEPTION AND FAILURE TO LEARN - Intrapersonal
VOLKSWAGEN ADS, THE - Mass Communication
VOTER DECIDES, THE - Interpersonal
VOYAGE TO NEXT - Mass Communication

WAYS TO BETTER CONVERSATION - Interpersonal
WHAT HOLDS PEOPLE TOGETHER (LANGUAGE IN ACTION) - Encoding-Decoding
WHAT IS A GOOD OBSERVER? - Interpersonal
WHAT IS LANGUAGE ? (LANGUAGE IN ACTION) - Encoding-Decoding
WHO MAKES WORDS? - Encoding-Decoding
WHY DO PEOPLE MISUNDERSTAND EACH OTHER? - Encoding-Decoding
WHY MAN CREATES (SAUL BASS FOR DAISER ALUMINUM) - Intrapersonal
WHY STUDY SPEECH? - Communication Theory
WHY WE LISTEN - Encoding-Decoding
WORDS AND THEIR MEANINGS - Encoding-Decoding
WORDS THAT DON'T INFORM - Encoding-Decoding
WORLD TO PERCEIVE, A - Intrapersonal

YO SOY CHICANO - Intercultural